Chemistry helps

Souček I.1, Kudrna T.2, Beck M.3

The chemistry is the industrial sector which is serving to almost any other industrial sector and to habitants in final consumption goods.

The reputation of chemical industry is viewed by population negatively without recognition of fatal necessity of the chemical products.

The presentation comments results of the campaign organized by Association of chemical industry of the Czech Republic (08/2021 - 07/2022) and its further enlargement for the next period.

¹UCT, Prague, Czech Republic ²SCHP ČR, Prague, Czech Republic ³AlphamediA, Prague, Czech Republic